

fashion babble

in the spotlight

BIG BARGAINS, SMALL STORES

Those ubiquitous Christmas markets aren't the only pop-up stores offering ample holiday bargains this season.

New York magazine has partnered with more than 40 of the city's best local stores to offer discounts of up to 50%, all under one roof. **"New York Shop: Best Bets for the Whole Family"** is a bit of a mouthful, but head over to the Altman Building at 135 W. 18th St. on Saturday from 11 a.m. to 7 p.m. for a one-day, kid-friendly shopping extravaganza.

"It saves you running all over town to pick everything up," says Sarah Bernard, contributing editor at New York, of the handpicked stores that will be offering deals on fashion and gift items, plus plenty of activities for kids.

"The whole point is they're very small businesses from New York," she adds. "**Castor & Pollux** is one of my favorite stores in the West Village, and the play space/store **Apple Seeds** is bringing a lot of their signature items, like Glug T-shirts and fun little science experiments, to keep children occupied."

Tickets are \$20 each at the door, or go to Nymag.com/shop for advance tickets at \$30 a pair.

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