

meet these  
New York moms



photo by Tracy Toler

Lyss Stern  
Cookie, Lifestyle Correspondent  
Founder, Divalyssscious Moms

Lyss Stern is a contributor to Cookie magazine and the owner of Divalyssscious Moms, the finest event planning service for Moms in Manhattan. Lyss sorts through the best that the world has to offer and brings it to Moms and tots, providing a warm environment combined with a super vibe.

[www.divalysconsciousmoms.com](http://www.divalysconsciousmoms.com)



Jennifer Strom Simonte  
President, Belly Dance Maternity

Jennifer opened her first store 6 years ago. Today, the business has two stores in the Chicago area, one in New York City, a celebrity clientele and thriving sales. Belly Dance maternity exemplifies the 21st century pregnant woman's unabashed willingness to not only show her "bump," but to keep it adorned in the finest fabrics.

[www.bellydancematernity.com](http://www.bellydancematernity.com)



photo by Howie Sommenschein

Allison Schlanger / Alison Berna  
Co-Founders, Apple Seeds

Created by these two local moms, both mothers of twins, the concept of apple seeds is to provide everything a parent of an infant to 5-year-old needs for entertainment. They came up with the idea because they found it difficult to find suitable indoor locations in their neighborhood where their kids could take classes, run around, play and hang out with other friendly faces.

[www.appleseedsnyc.com](http://www.appleseedsnyc.com)

# motherhood designed by you

presented by **teutonia** **cookie**

May 21<sup>st</sup>, 5–7pm

in support of **RBaby**  
foundation

*featuring noteworthy women* who have designed their motherhood to meet their personal priorities and share their unique perspective with the parents of New York and the world through their businesses.

*meet, greet and design* with this fascinating mother while exploring New York's newest stroller sensation, teutonia®. Enjoy special gifts with purchase, registry and be the first to experience true stroller customization.

see store associate or visit [www.teutoniausa.com](http://www.teutoniausa.com)  
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