



\$30 for a One-Month Membership to apple seeds (Benefits Cookies for Kids' Cancer)

BABY AND KIDS



Raising kids in NYC is a delight: the culture, the diversity, and the rich experiences make parenting fun. Until winter sets in. Or the 90°, humid summers. Or those fall downpours. Plus, when it is nice out, where do you take the kids, anyway?

Being outdoors in the city can pose a challenge, but your family doesn't have to be confined to the apartment. apple seeds offers a 15,000 square-foot, safe, clean, indoor kids' paradise. Children can run around, enjoying a playground designed especially for them by a children's museum designer and featuring nine permanent exhibits (including soft-play climbing areas for especially young ones). While they burn off that extra rainy-day energy, you can visit with other parents and enjoy the change of scenery, knowing your child is safe and happy.

You'll also get the benefit of knowing that 50% of the revenue from this deal will be donated to Cookies for Kids' Cancer, a parent-founded 501(c)3 non-profit that supports research into new and improved pediatric-cancer therapies. See? Parenting in NYC *is* great!

APPLE SEEDS

apple seeds strives every moment to be a safe, clean, fun place for their community to gather, socialize, and play. Just off Madison Square Park, you'll find their 15,000 square-foot, kid-tastic wonderland for families with children newborn to five. They have an indoor playground and over 100 classes a week, from art, to music classes like songs for seeds and Music Together, to cooking, science, construction, ballet, tap, movement, gym, soccer, and language. They host weekday and weekend birthday parties and have an award-winning day camp, a kids' hair salon, a boutique/bookstore, and cafe.

<http://www.appleseedsnyc.com/>

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